



Automotive Trade Organizations of California, Inc.

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California Gasoline Dealers Support New York Rescuers

The Automotive Trade Organizations of California and the California Service Station and Automotive Repair Association, the states largest gasoline retailer nonprofit organizations, have organized a fundraiser to support the New York Firefighters and Police who have given so much to help rescue victims of the World Trade Center attacks.

Participating gasoline station owners statewide will donate 4 cents for every gallon of gasoline pumped at their stations on October 11th, the one month anniversary of the terrorist actions against America.

Proceeds will benefit the Firefighter's 9-11 Disaster Relief Fund and the World Trade Center Police Disaster Relief Fund.

"This is just one of the many ways service station dealers have been giving back to the community during this crisis," stated Will Woods, AuTO-CA's executive director. "Dealers have suffered negative press lately due to a very small number of dealers accused of price gouging, when the vast majority of the over 5,000 dealers statewide have lowered their prices."

AuTO-CA represents over 500 independently-owned service station dealers, auto repair shops, car washes and convenience stores throughout the state. Our members are not the major oil companies; we are small business owners.

Should you have questions regarding this correspondence or other materials you receive related to the oil industry, please don't hesitate to contact Will L. Woods, CAE, Executive Director, at the AuTO-CA office, 714.734.1801.